



Bringing Pet Lovers Together™

March 24, 2008

Dear Rescue Group Manager:

I'm writing this letter because, like you, I have a passion for helping animals. As the former CEO of the Meow Mix® cat food company, I donated hundreds of thousands of pounds of cat food to animal organizations across America. I have personally witnessed the heroic commitment and dedication brought to life by rescue volunteers, such as you, on a daily basis. It is you who open your homes to care for these needy pets, who sit up nights feeding tiny kittens and puppies, who give up their evenings and weekends to work at adoptive events and fundraisers, thereby saving the lives of thousands of loving animals every year. For this dedication, I applaud and thank you.

This is exactly why I have created Zootoo.com. Zootoo.com is a pet community website "bringing pet lovers together™" to share information, connect with other pet lovers and help animals.

I know it is still a struggle to find the funds necessary to continue providing care for the animals while finding them 'forever homes'. That's why I am launching the "Zootoo to the Rescue" Sweepstakes. I will provide funding for 15 animal rescue groups to help in the caring for these animals. The grand prize winner will receive a cash prize of \$10,000, the first runner up will receive a cash prize of \$3,000 and 13 second runners up will receive a cash prize of \$1,000 each.

What you need to do to be eligible to win is invite your volunteers, supporters, and friends to join Zootoo.com. The more friends you invite who are active on Zootoo.com, the more chances you have to win. Please see the accompanying material for more details.

Please give our Member Services Team a call at 1-877-580-7387 or email [info@zootoo.com](mailto:info@zootoo.com) with questions. Thank you for all you do.

With Gratitude for All You Do for Your Animals,

Richard Thompson  
Founder and Top Cat of Zootoo™